



**mis**

Executive Development

Unleash Your Potential  
with the Right Skillset &  
Turn Opportunities into  
Success

JAN | EXECUTIVE  
JUN | DEVELOPMENT  
2018 | PROGRAMMES

Established in 1973, MIS is Singapore's National Body for Sales and Marketing, a not-for-profit institution with more than 40 years of excellent track record in providing quality education and executive trainings. We offer the widest range of Executive Development Programmes that cater to the skills upgrading and professional development needs of executives and managers.



## Why Choose Us As Your Executive Development Training Provider

### Spoilt For Choice

Most comprehensive range of training courses offered for PMEBS, across all levels and industries.

### Trend Setting Insights

Our courses are constantly aligned to changing market conditions. This allows us to nurture, train and develop future leaders of tomorrow, who are well-equipped to deal with market disruptions and thrive on uncertainties.

### Multiple Awards Winner

MIS has won numerous awards, accolades and recognition from industry partners and clients such as Citibank, Robert Bosch, Deloitte & Touche, Keppel, Singapore Power and many more.

- Winner of "Best Corporate Learning & Development Provider" in HRM Asia Readers' Choice Awards 2017
- Winner of "Best Sales Training Provider" in HR Vendors of the Year 2017 by Human Resources Magazine
- Winner of "Best Corporate Training Provider in Learning & Development (Gold)" in JobsCentral TED Awards 2017

### Strong Industry Partnerships & Collaborations

Our strategic partnerships with domain industry leaders such as Google, Workforce Singapore (WSG), SkillsFuture Singapore (SSG), SPRING Singapore, Kotler Impact, Econsultancy and University of Technology, Sydney (UTS) allow you to gain access to latest industry trends and best practices.

## We Can Customise Courses For Unique Corporate Needs

Organisations have distinct business requirements that can only be addressed with customised training solutions. We can tailor training programmes that will fulfil your specific business needs and maximise your training ROI. Speak to our friendly consultants today for a non-obligatory discussion at 6327 7580.



## Your Training Will Be Subsidised

### Company-sponsored

- Broad-based funding for SDF-approved courses only. Visit [www.skillsconnect.gov.sg](http://www.skillsconnect.gov.sg) for more information.

### Self-sponsored

- Eligible Singapore citizens can utilise their SkillsFuture Credit for SDF-approved courses. Visit [www.skillsfuture.sg](http://www.skillsfuture.sg) for more information.

**\*SDF Approved Courses (Corporates)**  
Broad-based SDF funding for company-sponsored Singaporeans and PRs only

**\* SDF Approved Courses (Individual)**  
SkillsFuture Credit applicable for eligible Singaporeans only

**20% off**  
for MIS Members!  
**5% Group Discount**  
for 3 or more participants

T&C apply

For detailed course outlines or registration, please visit:  
[www.mis.org.sg/seminars](http://www.mis.org.sg/seminars)  
e-mail: [seminars@mis.org.sg](mailto:seminars@mis.org.sg)  
or call: 6327 7580

# JAN - JUN 2018 EXECUTIVE DEVELOPMENT PROGRAMMES

COURSES	TRAINER	FEES		JAN	FEB	MAR	APR	MAY	JUN
		MIS MEMBER	NON-MEMBER						
<b>SALES</b>									
Advanced Sales Negotiation Masterclass *	Regina Chua	\$704	\$880				5-6		
Art of Starting Sales Conversations *	Ng Ping Ping & Gael Lee	\$624	\$780	25-26			26-27		
Business Value Selling *	Jim Livingstone	\$624	\$780				2-3		
Corporate Partnership – Increasing Sponsorship Sales Revenue *	Sandy Cheung	\$336	\$420		26				25
Cross Selling Techniques to Drive Higher Revenue & Profits <b>NEW!</b>	Stanis Benjamin / Ho-Tan Whai Aun	\$624	\$780			19-20			18-19
Differentiated Selling to Overcome Price Competition *	Dr Bob Foo	\$624	\$780			5-6			7-8
Effective Pricing Strategies & Tactics *	Tina McDowell	\$624	\$780	15-16			23-24		
Effective Selling Skills for Maximum Results *	Cecilia Sim	\$544	\$680			22-23			11-12
Emotional Intelligence for Sales Success – Soft Skills that Produce Hard Results	Sim Sen / Irene Koh	\$480	\$600		22			22	
Increasing Sales Productivity & Performance *	Stanis Benjamin / Ho-Tan Whai Aun	\$544	\$680		1-2			3-4	
Inside Sales Strategies & Skills <b>NEW!</b>	Stanis Benjamin / Yvonne Wu	\$544	\$680		12-13			21-22	
Negotiation Skills for Sales & Marketing Professionals *	Ho-Tan Whai Aun / TR Sakthi	\$544	\$680	18-19			23-24		
Power Words & Phrases that Sell, Influence & Convince	Tylus Lim	\$384	\$480		9			25	
Sales & Marketing Alignment – Driving Synergies & Effective Results	Tan Seck Wee	\$704	\$880			7-8			20-21
Sales & Marketing Strategies for Engineers – Aligning Product Development to Customer Needs *	Tina McDowell	\$544	\$680			19-20			26-27
Sales Force Management *	Dr Bob Foo	\$624	\$780			26-27			28-29
Social Selling Skills	Ng Ping Ping / Yvonne Wu	\$544	\$680	18-19			19-20		
Solution Sales Strategies & Skills *	Stanis Benjamin / Ho-Tan Whai Aun	\$624	\$780			5-6			11-12
Story Selling – Create High Impact Sales & Marketing Stories	Stu Lloyd	\$624	\$780		26-27				7-8
Strategic Key Account & Portfolio Management *	Regina Chua	\$704	\$880			1-2			
Strategic Market Development *	Jim Livingstone	\$960	\$1,200		21-23				18-20
Techniques to Closing Sales *	Stanis Benjamin / Shankar G	\$544	\$680	15-16				9-10	
Tradeshows Sales Strategies to Drive Leads & Conversions <b>NEW!</b>	Stanis Benjamin / Ho-Tan Whai Aun	\$624	\$780			8-9			4-5
Winning Sales Pitches & Presentations – Getting Your Prospects to Say "Yes" <b>NEW!</b>	Stanis Benjamin / Shankar G	\$624	\$780	11-12				12-13	
<b>MARKETING</b>									
27 Website Secrets that Get Visitors to Buy *	Tylus Lim	\$384	\$480	15				23	
Advanced Marketing Strategies – Driving Business Growth & Sustainability *	Cecilia Sim	\$432	\$540	12				9	
Brand Equity & Positioning *	Dr Donald Tan	\$624	\$780				12-13		
Customer Loyalty Marketing *	Cecilia Sim	\$624	\$780			28-29			28-29
Developing A Strategic Marketing Plan *	Cecilia Sim	\$624	\$780	22-23			19-20		
Econsultancy: Advanced Content Marketing Masterclass <b>NEW!</b>	John Kerr	\$1,280	\$1,600			20-21			
Econsultancy: Advanced Mastering Analytics <b>ENHANCED</b>	Jeff Rajeck	\$640	\$800				5		
Econsultancy: Artificial Intelligence for Marketing <b>NEW!</b>	Meyrick D'Souza	\$640	\$800	16					1
Econsultancy: Content Marketing for Web, Mobile & Social Media * <b>ENHANCED</b>	Ang Eu Gene	\$960	\$1,200			1-2		21-22	
Econsultancy: Digital Marketing in China <b>NEW!</b>	Kestrel Lee	\$1,280	\$1,600		8-9				
Econsultancy: Fast Track Digital Marketing Training * <b>ENHANCED</b>	Ang Eu Gene	\$1,280	\$1,600	31 Jan - 2 Feb				16-18	
Econsultancy: Masterclass in Lead Generation <b>NEW!</b>	Anol Bhattacharya	\$1,280	\$1,600	23-24				3-4	
Econsultancy: Mastering Customer Experience (CX) Management in the Digital Age <b>NEW!</b>	Ashok Miranda	\$1,280	\$1,600			8-9			
Econsultancy: Proving Digital ROI <b>NEW!</b>	Jeff Rajeck	\$640	\$800		8				
Econsultancy: Search Engine Optimisation (SEO) Marketing Training * <b>ENHANCED</b>	Ivan Wong	\$960	\$1,200				19-20		
Econsultancy: Social Media & Influencer Marketing <b>NEW!</b>	Richard Wong	\$960	\$1,200			15-16			
Effective B2B & Trade Marketing Strategies *	Dr Donald Tan	\$704	\$880				26-27		
Effective Marketing Strategies *	Cecilia Sim	\$624	\$780		26-27			24-25	
Google AdWords Advanced Display Advertising & Certification	Ang Eu Gene	\$800	\$1,000			28-29			
Google AdWords Advanced Search Advertising & Certification <b>NEW!</b>	Ivan Wong	\$800	\$1,000		12-13				28-29
Google AdWords Advanced Shopping Advertising & Certification <b>NEW!</b>	Ivan Wong	\$800	\$1,000			8-9			
Google AdWords Fundamentals & Certification	Ang Eu Gene / Ariff Kamal	\$800	\$1,000		6-7			8-9	
Google Analytics & Certification	Ivan Wong	\$1,200	\$1,500		21-23			16-18	
Integrated Digital Marketing Strategies *	Martin Ross	\$624	\$780		5-6		12-13		4-5
Marketing Creativity *	Dr Ken Hudson	\$880	\$1,100			12-13			
Marketing Fundamentals *	Dr Bob Foo	\$624	\$780		5-6			14-15	
Neuromarketing Bootcamp – Activating the 'Buy Mode' in Customer's Brain	Tylus Lim	\$624	\$780			12-13			11-12
No-Cost & Low-Cost Marketing Techniques to Maximise Sales *	Tylus Lim	\$384	\$480				16		
Omni-Channel Marketing * <b>NEW!</b>	Tan Seck Wee	\$704	\$880	24-25				16-17	
Qualitative Market Research Methodologies & Techniques <b>NEW!</b>	Daphne Liew	\$384	\$480	9			11		
Social Media Advocacy Strategies *	Ryan Lim	\$432	\$540			19			27
The Nuts & Bolts of Market Research *	Daphne Liew	\$544	\$680		1-2				13-14
<b>COMMUNICATIONS</b>									
Advanced Presentation Skills *	Sharlyn Stafford / Shirley Han	\$480	\$600			19			11
Amazing Sticky Presentations – Presenting Complex Information in Simple, Effective & Exciting Ways *	Ang Tian Teck	\$704	\$880		26-27			3-4	
Amazing Sticky Presentation – Designing Slides for Winning Business Proposals <b>NEW!</b>	Ang Tian Teck	\$704	\$880				5-6		25-26
Art of Presenting with Charts & Figures * <b>ENHANCED</b>	Charlene Lee	\$544	\$680	11-12				10-11	
Better Grammar for Professional Business Communications *	Valerie Valberg-Yeoh	\$624	\$780	8-9				2-3	
Copywriting for Marketing Materials *	Gael Lee & Hart Lai	\$624	\$780			22-23			28-29
Creating Newsletters for Maximum Impact *	Valerie Valberg-Yeoh	\$624	\$780			19-20			25-26
Cross Cultural Communications *	Shirley Han / Shradha Gang	\$384	\$480		28				11
Developing A Strategic PR Communications Plan *	K Bhavani	\$624	\$780	18-19			16-17		
Developing Influencing Skills to Achieve Successful Outcomes *	Cecilia Sim	\$544	\$680			1-2			7-8
Effective Crisis Management Communications <b>ENHANCED</b>	Gregory Tan	\$624	\$780	22-23			16-17		
Effective Presentation Skills *	Shirley Han / Shradha Gang	\$704	\$880	25-26		22-23		24-25	
From Data to Sign – Infographics Essentials <b>NEW!</b>	Chris Seow	\$704	\$880			12-13			4-5
Integrated Marketing Communications – Increasing Brand Awareness & Engagement <b>NEW!</b>	Rowena Lim	\$624	\$780			22-23			
Internal Communication Strategies – From Employee to Brand Champion <b>NEW!</b>	Rowena Lim	\$624	\$780			5-6			21-22
Managing Media Relations *	Gregory Tan	\$624	\$780		26-27			14-15	
Mastering Corporate Communications *	Gregory Tan	\$624	\$780			26-27			25-26
Negotiation Dynamics for Challenging Business Situations *	Dr Bob Foo	\$624	\$780		26-27			21-22	
Perfecting the Media Pitch *	K Bhavani	\$432	\$540			7			7
Speak with Confidence for Personal & Professional Success	Stanis Benjamin / Shankar G	\$544	\$680		21-22			17-18	
Stakeholder Relationship Management *	Rowena Lim	\$544	\$680		22-23			24-25	

COURSES	TRAINER	FEES		JAN	FEB	MAR	APR	MAY	JUN
		MIS MEMBER	NON-MEMBER						
<b>COMMUNICATIONS (Cont'd)</b>									
Workplace Interpersonal Skills	Cecilia Sim	\$544	\$680	25-26			26-27		
Writing for Publications *	Gael Lee & Hart Lai	\$624	\$780		22-23			24-25	
Writing for Social Media: Engaging the Masses, Encouraging Customer Loyalty *	Gael Lee & Hart Lai	\$336	\$420			15			1
Writing Persuasive Email & Letters that Get Results *	Valerie Valberg-Yeoh	\$624	\$780				5-6		
<b>SERVICE EXCELLENCE</b>									
Customer Centricity & Empathy - Winning Over the Empowered Customer	James Suresh	\$384	\$480	30			4		
Effective Telephone Techniques to Engage & Influence Customers *	Ng Ping Ping / Riona Lim	\$544	\$680	8-9			11-12		
Managing Customer Complaints & Feedback - Writing with Empathy & Tact *	Samantha Sim	\$544	\$680		7-8			14-15	
Managing Customer Expectations for Sales & Service Professionals <b>NEW!</b>	Stanis Benjamin / Riona Lim	\$544	\$680			28-29			13-14
Managing Difficult Customers *	Samantha Sim	\$336	\$420		2		9		13
Service Metrics for Customer Service & Satisfaction <b>NEW!</b>	Stanis Benjamin / Yvonne Wu	\$544	\$680			26-27			28-29
Service Recovery Strategies *	Samantha Sim	\$336	\$420				10		
<b>EVENT MANAGEMENT</b>									
B2B Event Marketing Strategies <b>NEW!</b>	Sandy Cheung	\$624	\$780		12-13			7-8	
Executive Certificate in Event Management *	University of Technology Sydney	\$2,185	\$2,300						19-22
Planning & Managing Events *	James Suresh	\$624	\$780		12-13			10-11	
Strategies of Event Marketing & Sponsorship *	Sandy Cheung	\$336	\$420	11				24	
<b>BUSINESS MANAGEMENT</b>									
Big Data & IoT Applications for Process Mining - Improving Business Decision Making <b>NEW!</b>	Peter Loh	\$432	\$540	15			25		
Business Law *	Prof Catherine Tay	\$704	\$880	25-26			9-10		
Company Law for Business Managers *	Prof Catherine Tay	\$432	\$540			21			14
Contract Administration & Management *	Prof Catherine Tay	\$784	\$980		5-6			7-8	
Contract Law for Non-Legal Professionals *	Prof Catherine Tay	\$432	\$540		28			18	
Contract Law Management in Oil & Gas Industry	Prof Catherine Tay	\$784	\$980	11-12					12-13
Contract Law - Understanding the Concepts of a Contract *	Prof Catherine Tay	\$704	\$880	30-31			19-20		
Essential Techniques for Drafting & Vetting Tenancy Agreements	David Shanmugam	\$432	\$540			23			8
Essentials of Finance & Management Accounting for Non-Finance Professionals *	Chow Chan Kwan	\$544	\$680	23-24			26-27		
Essentials of Preparing & Negotiating Contract Terms * <b>NEW!</b>	Prof Catherine Tay	\$704	\$880		1-2		12-13		
Essentials of Project Management Bootcamp <b>NEW!</b>	Andrew Cheah	\$624	\$780	29-30				3-4	
Fundamentals of Intellectual Property Rights for Strategic Business Planning <b>NEW!</b>	Prof Catherine Tay	\$432	\$540	8			27		
Managing & Implementing Effective Corporate Governance Structures <b>NEW!</b>	Prof Catherine Tay	\$704	\$880					16-17	
Managing Procurement Contracts & Agreements	David Shanmugam	\$432	\$540		21			25	
Procuring, Implementing & Managing Public-Private Partnerships (PPP) Contract for Non-Legal Professionals <b>NEW!</b>	Prof Catherine Tay	\$784	\$980			27-28			18-19
Service Level Agreement (SLA) in Outsourcing Contracts - Mastering Techniques to Negotiate, Develop & Manage SLAs Effectively <b>NEW!</b>	Prof Catherine Tay	\$784	\$980		7-8			21-22	
Strategic Financial Planning & Capital Budgeting *	Chow Chan Kwan	\$544	\$680			1-2			21-22
Strategic Legal Writing for Managers *	Prof Catherine Tay	\$432	\$540		27			15	
Tenancy Agreements - Landlord & Tenant Law *	Prof Catherine Tay	\$784	\$980			5-6		10-11	
Tendering & Bidding Process Management - Practical & Legal Aspects in Procurement <b>NEW!</b>	Prof Catherine Tay	\$432	\$540			9			4
Understanding Contract Interpretation & Drafting Standard Commercial Clauses *	Prof Catherine Tay	\$784	\$980			7-8			5-6
Understanding Financial Statements & Annual Reports *	Chow Chan Kwan	\$544	\$680			13-14			12-13
Understanding Legalities in Project Management for Non-Legal Professionals <b>NEW!</b>	Prof Catherine Tay	\$784	\$980				5-6		26-27
Understanding Management Costs for Effective Profit Planning <b>NEW!</b>	Chow Chan Kwan	\$544	\$680		8-9			15-16	
Understanding Wrongful Acts in Business Management - Torts & Legal Remedies	Prof Catherine Tay	\$432	\$540	17				28	
<b>HUMAN CAPITAL MANAGEMENT</b>									
Behavioural Interviewing Skills	Cecilia Sim	\$384	\$480		9			14	
Big Data & IoT for Effective HR Management <b>NEW!</b>	Peter Loh	\$432	\$540		23			18	
Effective HR Business Partnering * <b>NEW!</b>	Deborah Tan	\$544	\$680	15-16			2-3		
Effective HR Training & Development * <b>NEW!</b>	Deborah Tan	\$544	\$680		5-6			10-11	
Fast Track to Becoming a Human Resource Professional *	Deborah Tan	\$544	\$680			5-6			28-29
Managing Difficult Colleagues & Situations at Work	James Suresh	\$544	\$680			14-15			6-7
Social Media Recruitment Strategies	Martin Ross	\$384	\$480	29			23		
<b>LEADERSHIP</b>									
Business Acumen Leadership for High-Potentials *	Andrew Cheah	\$704	\$880			1-2			18-19
Creative Problem Solving for Decision Making *	Raymond Thomas	\$624	\$780		5-6			10-11	
Critical Thinking Skills for Breakthrough Performance *	Raymond Thomas	\$784	\$980		1-2			7-8	
Disruptive Thinking to Drive Innovation & Growth - Building Strategic Leadership Capability <b>ENHANCED</b>	Dr Ken Hudson	\$480	\$600			15			
Game Changing Conversations for Leaders <b>NEW!</b>	Sharlyn Stafford / Parul Chopra	\$432	\$540	8			27		
Integrated Approach to Advanced Problem Solving Techniques <b>NEW!</b>	Raymond Thomas	\$704	\$880	15-16			12-13		
Knowledge Management Strategies for Increasing Organisational Performance	Andrew Cheah	\$704	\$880				2-3		
Leading & Managing Project Teams	Dr Luuk van Breda	\$784	\$980	18-19				7-8	
New Managers, New Leaders Bootcamp *	Raymond Thomas	\$704	\$880			1-2			7-8
Personal Leadership - Motivating Self & Others to Achieve Peak Performance *	Stanis Benjamin / Shankar G	\$624	\$780			22-23			21-22
Practical Strategies for Supervising Others *	Madeline Ernest	\$624	\$780		12-13			17-18	
Small Wins Innovation - Small Ideas with Big Impact <b>NEW!</b>	Dr Ken Hudson	\$480	\$600			16			
The Leader as a Coach <b>NEW!</b>	Jim Livingstone	\$704	\$880			15-16			4-5
<b>PERSONAL EFFECTIVENESS</b>									
Cultivating Creative Thinking Habits	Dr Luuk van Breda	\$784	\$980		12-13				21-22
Design Thinking - A Creative Approach to Problem Solving *	Christopher Long / Linette Heng	\$544	\$680			15-16			13-14
Effective Self-Leadership in 4Dimensions <b>NEW!</b>	Elisabetta Franzoso	\$624	\$780			22-23			
Emotional Intelligence 2.0 - The Key to Improving Relationship, Work Performance and Success	Sim Sen	\$480	\$600	23			24		
Managing Stress & Achieving Wellness	James Suresh	\$544	\$680			19-20			11-12
Powerful Listening from the Inside Out	Elisabetta Franzoso	\$624	\$780			19-20			
Put Your Best Work Forward Everyday	Tylus Lim	\$336	\$420		23			28	
Speed Thinking	Dr Ken Hudson	\$480	\$600			14			
Time & Stress Management	Samantha Sim	\$336	\$420			7			6

# Subsidise Your Training with SkillsFuture Credit

Singaporeans aged 25 years and above will be able to utilise their SkillsFuture Credit to pay for the course fees (SDF-approved courses only). The credit will not expire and can be accumulated over time as government will be providing periodic top-ups.

## How do I submit SkillsFuture Credit claim?

STEP 1 Register for any SDF-approved course from MIS.

STEP 2 Login with your Singpass at [www.skillsfuture.sg/credit](http://www.skillsfuture.sg/credit) to transfer the credits.

## When do I apply for the SkillsFuture Credit?

You are required to transfer your SkillsFuture Credit to us before the course start date (at least 1 working day). The approved amount will be deducted from your invoice accordingly. Once the course starts, you will not be able to utilise your SkillsFuture Credit. Full course fee charges will apply.

For detailed course outlines or registration, please visit:  
[www.mis.org.sg/seminars](http://www.mis.org.sg/seminars)  
e-mail: [seminars@mis.org.sg](mailto:seminars@mis.org.sg)  
or call: 6327 7580

## Past participants' testimonials

I like the way the course was conducted because it was systematic and easily understandable, and applicable to my work.

Associate, Corporate Communications  
Singapore Accountancy Commission

The trainer was able to go beyond the scope in response to participants' expectations and requests.

Deputy Head  
Singapore Red Cross

The course helped me to understand how to utilise Google, analytics, social media and content marketing, and apply it to my company.

Asst Communications Manager  
Bottega Veneta Singapore Pte Ltd

The trainer made the course materials easy to absorb and digest, and the content was engaging.

Web Operations Team Lead  
StarHub Ltd

I enjoyed the group discussions and exchange of ideas. The course is relevant to my job and I am able to apply these skills in my workplace.

Executive  
Singapore Institute of Technology

# The Leader In Executive Development In Asia

## 2010 - 2017

Best Sales Training  
Provider  
**Human Resources  
Magazine  
Vendors of the Year  
Award**

## 2015 - 2017

#1 Best Corporate  
Learning &  
Development Provider  
**HRM Asia  
Readers' Choice Awards**

## 2016 - 2017

Best Corporate Training  
Provider in  
• Sales & Marketing  
• Learning & Development (Gold)  
**JobsCentral  
TED Awards**

## A popular choice. And for good reason.

### OUR VALUED CLIENTS

3M Innovation Singapore Pte Ltd  
Abbott Laboratories (Singapore) Pte Ltd  
Aberdeen Asset Management Asia Limited  
ABN Amro Bank N.V.  
Accenture Pte Ltd  
AIA Singapore Pte Ltd  
Ang Mo Kio - Thye Hua Kwan Hospital  
Arkema Pte Ltd  
Asatsu-DK Singapore Pte Ltd  
Baiduri Bank Berhad  
Bank of Papua New Guinea  
Bernama Malaysian National News Agency  
Biomedical Sciences Institutes (A\*STAR)  
Blu Inc Media Sdn Bhd  
Brunei Methanol Company  
CapitaMalls Asia Ltd  
Caterpillar Asia Pte Ltd  
Central Provident Fund Board  
Cerebos Pacific Limited  
Changi Airport Group (S) Pte Ltd  
Changi General Hospital  
Children's Cancer Foundation  
Citibank N.A.  
City Developments Ltd  
City Gas Pte Ltd  
Civil Aviation Authority of Singapore  
COTY South East Asia Pte Ltd  
CrimsonLogic Pte Ltd  
Crocs Singapore Pte Ltd  
Croda Singapore Pte Ltd  
CXA Group  
Daimler South East Asia Pte Ltd  
DBS Bank Ltd  
Deloitte & Touche LLP

DHL Express (Singapore) Pte Ltd  
Duke-NUS Graduate Medical School Singapore  
Embassy of the Kingdom of the Netherlands  
Ernst & Young LLP  
F&N Foods Pte Ltd  
Far East Hospitality Holdings Pte Ltd  
Far East Management (Private) Ltd  
Fisher Scientific Pte Ltd  
Fraser's Centrepoint Ltd  
GE Healthcare Sdn Bhd  
Gemalto Pte Ltd  
Genome Institute of Singapore  
Givaudan Singapore Pte Ltd  
Golden Agri International Pte Ltd  
Haw Par Healthcare Ltd  
Hisamitsu Pharmaceutical Co., Inc.  
Infocomm Development Authority of Singapore  
InterContinental Hotels Group (Asia Pacific)  
International Enterprise Singapore  
Italmatch Singapore Pte Ltd  
Jardine Lloyd Thompson Asia  
JTB Asia Pacific  
JTC Corporation  
Jurong Health Services  
Keppel DHCS Pte Ltd  
Keppel Land International Limited  
Kimberly-Clark Thailand Ltd  
Koelnmesse Pte Ltd  
Lam Soon Singapore Pte Ltd  
Leica Camera Asia Pacific Pte Ltd  
Luxasia Pte Ltd  
M1 Limited  
Marina Bay Sands Pte Ltd  
Maritime and Port Authority of Singapore

Mead Johnson Nutrition (Asia Pacific)  
MediaCorp Pte Ltd  
Ministry of Communications and Information  
Ministry of Manpower  
Ministry of Social and Family Development  
Ministry of Trade and Industry  
Mitsubishi Electric Asia Pte Ltd  
Monetary Authority of Singapore  
National Environment Agency  
National Heritage Board  
Network for Electronic Transfers (Singapore)  
Pte Ltd  
Novartis Asia Pacific Pharmaceuticals  
NTUC Fairprice Co-operative Ltd  
OCBC Bank  
Oracle Corporation  
PerkinElmer Singapore Pte Ltd  
Phillip Securities Pte Ltd  
Phoenix Contact (SEA) Pte Ltd  
Pifzer Singapore Trading Pte Ltd  
PricewaterhouseCoopers GHRS Pte Ltd  
Prudential Assurance Company Singapore  
PSA Marine (Pte) Ltd  
Public Service Division  
Razer (Asia Pacific) Pte Ltd  
Reebonz Pte Ltd  
Ricoh (Singapore) Pte Ltd  
Royal Caribbean Cruises (Asia) Pte Ltd  
Samsung Asia Pte Ltd  
Samwoh Corporation Pte Ltd  
Sandvik South East Asia Pte Ltd  
Sanofi-Aventis Singapore Pte Ltd  
SBS Transit Ltd  
Senoko Energy Pte Ltd

Simmons (SEA) Pte Ltd  
Singapore Chinese Chamber of  
Commerce & Industry  
Singapore Kindness Movement  
Singapore Management University  
Singapore Medical Association  
Singapore Power Ltd  
Singapore Press Holdings Ltd  
Singapore Prison Service  
Singapore Tourism Board  
Singapore Technologies Dynamics Pte Ltd  
Singapore Telecommunications Ltd  
Singapore Workforce Development Agency  
SMRT Corporation Ltd  
Sony Electronics Asia Pacific Pte Ltd  
Specialist Dental Group  
Starbucks Coffee Singapore Pte Ltd  
State Courts Singapore  
Sumitomo Corporation Asia & Oceania Pte Ltd  
Takasago International (Singapore) Pte Ltd  
Temasek Polytechnic  
The Esplanade Co Ltd  
Thermo Fisher Scientific Pte Ltd  
Uhlmann Singapore LLP  
UnionBank of the Philippines  
UOL Group Limited  
Volvo East Asia (Pte) Ltd  
Watson's Personal Care Stores Pte Ltd  
World Scientific Publishing Co Pte Ltd  
Yale-NUS College

And many more.

### FOR COURSE ENQUIRIES

🌐 [www.mis.org.sg/seminars](http://www.mis.org.sg/seminars)

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